

Southend United v

SWINDON TOWN

LEAGUE DIVISION THREE

FRIDAY, APRIL 11th, 1975

KICK-OFF 7.30 p.m.

Official Programme

10p

Southend United Football Club Limited

ROOTS HALL
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Grass Roots by Don Stewart

FOOTBALL results in the Third Division this week have done us some good and helped keep us away from the bottom four. And that is a sad statement to have to make at this stage of the season.

Everyone at the club is desperately disappointed at the situation in which we find ourselves. Even 'shocked' would not be too strong a word. To think it was not all that many weeks ago we were still thinking in terms of

promotion.

So now we have another kind of fight on our hands and for this we need the support of every faithful follower of the Blues. It is needed now as much as if the battle were to get to the top.

The club is grateful to those fans who have stuck by the players throughout the season-good and bad

and cheered them on.

There are critics of the club but as manager Arthur Rowley said to me: "At this time people must forget personal animosity and get behind the club and the players. The players need the supporters now. They feel good and sharp when they go on to the pitch but if the atmosphere is like a morgue then they can lose heart.'

So tonight we ask you not only to support the Blues but to encourage them also. Relegation is possible but not probable but let's take no chances. Let the lads know you are with them and willing them to win. It will make so much difference.

The club is already making plans to strengthen its hand for a stronger assault on honours next season so

every point now is vital.

OVER the past couple of months the Blues' efforts have been helped none by the tremendously large number of injuries. In recent weeks there have been as many as ten players getting attention in the treatment

Knocks, bruises, strains and sprains have had key players fighting to get fit for match days and there have been more serious cases that have severely reduced the number of matches played by some of the seniors.

The recurring groin trouble of skipper Dave Elliott and similar injury of Steve Dyer has been worrying as has the constant swelling of Dave Cunningham's knee.

And it is of no use recalling players out on loan. Peter Silvester, loaned to Reading, has a leg muscle injury, and Willie Coulson, just returned from Aldershot, has a knee injury that will probably prevent him playing for the rest of the season.

In this game, it seems that trouble piles upon trouble. But not to worry. In this club there is strength in depth . . . as the next item will prove to you.

SUCCESS. That is what we can boast of for the Blues under-16 team that won the Youth Tournament in Belgium over Easter.

The young Blues won the Louis Trophy, a handsome piece to put in a glass case, of a footballer and cup in bronze. Our boys won the trophy

by winning every game.

Top scorer for Southend United was English schoolboy international Paul Clark who also won the best

player of the team award.

Paul has now signed as an apprentice professional with Southend United. And so has his team-mate from that fantastically successful Basildon school team, George Mea-

It is the capture of brilliant young players like George and Paul that ensures a great future for this club.

HERE'S a note for the fanatic. Cup Final programmes will be available from the Supporters Shop before the Final. So make sure of getting yours to keep among your football souvenirs.

Of course, there are this years F.A. Cup semi-final programmes now

available too.

The Supporters Shop has built up quite a clientele for the programmes of our away matches and there is a good trade in programmes generally, mostly for First Division clubs.

And how about this — all you programanics! The shop is preparing a SALE of Programmes. The unsold programmes of teams from many parts of the country are to be sold off in bundles at knock-down prices.

Look out for the advertisement on page 9, or inquire at the Supporters

Shop.

Visitors by Tony Pullein

Swindon's promotion chances rapidly disappeared at the turn of the year, due almost entirely to a disastrous run of away results. In one sequence they lost six out of seven away games and managed only one win in tentrips—far from promotion form.

This lapse was most unfortunate for Swindon, basing their strategies upon attack, had looked good enough to regain their Second Division place at the first attempt. And Peter Eastoe, who scored both goals when we lost 0-2 at the County Ground, is still one of the division's leading scorers with 25 goals.

Swindon signed Eastoe from Wolves for a club record £70,000 last season after he had scored seven goals in 11 games while on loan to the club.

David Moss, Dave Syrett and Trevor Anderson are lined up for the other striking positions. Moss and Syrett both came through the club's nursery but they had to pay Manchester United £25,000 for Anderson, a Northern Ireland international, earlier this season. United had secured his transfer from Portadown for £20,000 in 1972.

Midfield players include Tom Jenkins, Joe Butler, Ken Stroud and Mike Dillon. Swindon paid a then club record £50,000 fee to Southampton for Jenkins two seasons ago. Once discarded by West Ham and Orient, Tom drifted into non-League football with Margate until given a come-back chance by Reading in 1969. Within weeks he was the subject of a £60,000 transfer to Southampton.

Butler is a survivor of Swindon's 1969 League Cup Wembley victory. He was signed from Newcastle in 1965, has played in several positions for Swindon, proving one of their most valuable players over the years.

Stroud is a local discovery who made his League debut three seasons ago. Dillon was signed on loan from Spurs just before this season's transfer deadline.

The defence has looked the most settled part of the team with Jim Barron in goal, behind a back four of John McLaughlin, Frank Burrows, Colin Prophett and John Trollope.

Barron played First Division football for Wolves and Chelsea in the early 'sixties but really got into his stride after joining Oxford in 1966. He remained in their senior side for four years, moved on to Nottingham Forest

for another four seasons and linked with Swindon this season.

McLaughlin won a place in Colchester's senior team two seasons ago when he was 18, signing for Swindon last term.

Burrows first entered English football with Scunthorpe in 1965 after serving Raith Rovers. Swindon signed him in 1968 and only injuries have since kept him out of the side. Frank was a member of the Swindon team that beat Arsenal 3-1 at Wembley in the 1969 League Cup final.

Prophett came to the fore with Sheffield Wednesday in 1970, moved on to Norwich for £45,000 in 1973 and to Swindon this season for £20,000.

Trollope has been on parade—apart from a short injury ab-

sence—continually for 13 seasons. In one unbroken run he played 368 consecutive games and last season he broke a new club record when he surpassed Maurice Owen's achievement of 554 League appearances completed in 1963.

Swindon have enjoyed two recent spells of Second Division football. They first gained promotion in 1963, came down again two years later and jumped up again in 1969. They were relegated last year.

Our League record against them is:

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3rd Division News

by Tony Pullein

All the promotion - chasing clubs are living on their nerves as they struggle to reach their ultimate goal. The leading four were all in trouble again last weekend.

Blackburn Rovers Leaders appeared to have a sufficient points lead at the top to keep them free of worry, yet they found themselves 0-2 down at home to Walsall with only 25 minutes to play. Then they struck back with three to lead 3-2 until George Andrews denied them both points with a late equaliser. Twice over Easter, Blackburn had fought back from a goal deficit to draw 1-1 and, in other recent games, they recovered after conceding the first goal against Tranmere to win 2-1, while here at Southend they were twice in arrears before walking off with a point in a 2-2 draw. If Rovers do finally make it they will have to thank their great fight-back qualities.

Meanwhile, Plymouth Argyle were conceding an early goal at home to Bury though their day ended happily with two more points thanks to goals from Bill Rafferty and Brian Johnson.

For Charlton, however, there was no happy ending. Though they opened the scoring at home to Bournemouth, they were soon 1-2 down. Even though they pulled level again, the Cherries converted a late penalty to take a shock 3-2 victory. It was only Charlton's second home defeat—Plymouth, in November, had been the only visiting side to win at The Valley—but for Bournemouth the revival has probably come too late.

Manager Malcolm Allison

was confident enough to predict that "Now we are certain to go up" after his *Crystal Palace* side had drawn 1-1 at home to *Port Vale*. "All we need to do now is to win all our remaining games," he chuckled over his champagne glass.

That may be no easy matter, though. For the continued slips of the leaders have presented Swindon Town—today's visitors—with a so-late chance to break into the top three. Last Saturday Swindon crushed Huddersfield 4-1 thanks to a Peter Eastoe hattrick. Though Eastoe is now the Third Division's leading scorer with 28 goals this was his first hat-trick in top-class football.

Swindon's victory left them only two points behind third placed Charlton. But they had played two more games.

The first promotion or relegation issue to be settled was Tranmere's relegation, an event that precipitated the departure of their manager, former Scotland and Liverpool defender Ron Yeats. Tranmere still had a technical chance of finishing ahead of Brighton, the 20th club, on goal-average. But to do that Brighton would have had to lose every game and Tranmere win all theirs. Also, Watford would have to have lost every game and Bournemouth pick up no more than two points.

This weekend could also seal the fate of *Huddersfield Town* whose only hope of survival, following their crash at *Swindon*, was some miracle — such as several clubs above them having a large chunk of points deducted for playing ineligible players!

United Development

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Weeek 30 Yellow Ticket 24th-29th March 1975 FULL HOUSE Claimed in 56 Numbers Agents No. 5 winners each receive £20.00 Mr. Surry, 10 St. Vincents Road, Southend 23 Mr. Napper, 225 Ashingdon Road, Rochford 240 Mrs. Robson, 151 Hasilbury Road, London N18 80 Mr. Lockyear, 55 Whitehall Road, Grays A/16/2 Mrs. Thorpe, 106a Rylands Road, Southend 31 5 Agents each receive £2.00 Lucky Numbers 13 Winners each receive £5.00 Mr. Hammond, 40 Parker Avenue, Tilbury 51 Mr. Overton, 24 Romsey Way, Benfleet Mrs. Walker, 208 Leigh Road, Leigh-on-Sea A/19/A1 Mr. Frostick, 23 Cornwell Crescent, Stanford-le-Hope A/1/10Mrs. Harding, 44 The Hatherley, Basildon A/18/2 Mr. Sharp, 33 Clifton Avenue, Benfleet 110 Mrs. Brewer, 75 Hampden Road, Grays A/16/4 Mr. Foggo, 48 Eagle Way, Shoeburyness 31 Mrs. Burroughs, 100 Great Knightleys, Basildon A/18/7 Mr. Lander, 29 Maple Way, Canvey Island A/18/2 Mr. Gilbey, 16 Webster Road, Stanford-le-Hope A/1/3Mrs. Stevens, 30 The Drive, Purfleet A/16/1 Mrs. Hickey, 5 Whitehall Road, Grays A/16/2 13 Agents each receive 50p PONTOON Mrs. Arnold, 32 Whitehall Lane, Erith C/5/27 Mrs. Paul, 3 Masefield Close, Erith C/5/27 Mr. Frostick, 23 Cornwell Crescent, Stanford-le-Hope A/1/10

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COMMERCIAL

Club History

A record of Southend United's league performances

PART 36: SEASONS 1962/63

FINAL	POSITION	OF	SOUTHEND	UNITED.	DIVISION	THREE
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PART 37: SEASONS 1963/64

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(8)	Hull	1-1	0-1	Cost	ello, M	.31; 1	Friel, B	. 11; (dilfilan,
(18)	Luton	0-1	1-4	R. 19	; Goy.	P. 34	; Jones	K. 10	; King,
(7)	Mansfield	2-1	1-4	R. 30	s: Mck	inven	J. 42;	McNe	ill, I. 4;
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(24)	Notts County	3-1	1-1	10;	Smith,	R. 2	28; Wa	itson,	P. 40;
(9)	Oldham	2-2	3-0	Woo	dley, I	D. 35;	White	, R.	1.
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In Action against Watfor



Watford keeper Andy Rankin gathers the ball in a goalmouth scramble.

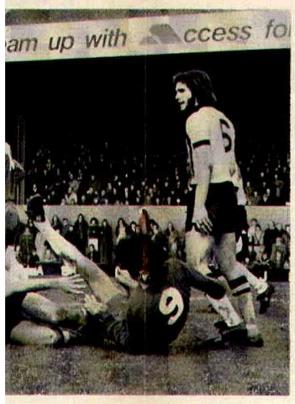


Andy Rankin outjumps everyone to collect a cross.



Ken Goodeve foils Stuart Brace.
Pictures by News of Essex

nst Watford



h scramble.



Alan Moody is beaten to a high ball by Rankin.



Ken Goodeve foils Stuart Brace.
Pictures by News of Essex

SOUTHEND UNITED

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Number indicates position played Small Figures indicate goals scored Home games printed in bold type. S indicates Substitute	Goals Scored to date	Appearances to date	1974	Aug. 17 Sat. Chesterfield	21 Wed. Cambridge U. (FL Cup)	24 Sat. Bury	30 Fri. Plymouth Argyle	Sept. 2 Mon. Halifax Town	7 Sat. AFC Bournemouth	11 Wed Colchester U. (FL Cup)	13 Fri. Crystal Palace	16 Mon. Walsall	21 Sat. Watford	25 Wed. Blackburn Rovers	27 Fri. Charlton Athletic	Oct. 2 Wed. Peterborough United	5 Sat. Swindon Town	7 Mon. Peterborough Utd.	11 Fri. Tranmere Rovers	15 Tu. Halifax Town		29 Tu. Colchester United	Nov. 1 Fri. Gillingham	O Cat Preston North End

Facts and Fixtures

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16 Sat.	22 Cot	20 Cal.		Uec. / Sat.	14 5at.	73 Mon.	26 Ihur.		Jan. 4 Sat.	C.	10 Cat	10 3dt.		15 Cat	32 600	30 C.		Mar. + I u.	o Sal.	15 Sat.	13 Wed.	20 C.		29 Sat.	Apr. 1 fu.	5 Sat.	11 Fri.	18 Fri.	21 Mon.	200

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Results and Teams to date

Friday, 28th March F.L. Division 3 SOUTHEND UNITED 0 WATFORD 0

SOUTHEND UTD.: Webster, Worthington, Taylor, Brisley, Townsend, Moody, Little, Brace, Guthrie, Ford, Keefe. Sub.: McKenzie.

Saturday, 29th March F.L. Division 3 ALDERSHOT 3 SOUTHEND UNITED 0

SOUTHEND UTD.: Webster, Worthington, Taylor, Brisley, Townsend, Moody, Little, Brace, Guthrie, Ford, Cunningham. Sub.: McKenzie.

Tuesday, 1st April
F.L. Division 3
PORT VALE 0
SOUTHEND UNITED 0
SOUTHEND UTD: Webst

SOUTHEND UTD.: Webster, Worthington, Taylor, Brisley, Townsend,

Moody, Little, Brace, Guthrie, McKenzie, Lamb. Sub.: Ford.

Saturday, 5th April F.L. Division 3 HEREFORD 1 SOUTHEND UTD, 0

SOUTHEND UTD.: Webster, Worthington, Taylor, Dyer, Townsend, Moody, Little, Brace, Guthrie, McKenzie, Lamb. Sub.: Ford.

South East Counties League Division 1 ORIENT 3 SOUTHEND UNITED 0

SOUTHEND UTD.: Rafter, Wellman, Clark, Burney, Horgan, Rowell, Krzoska, Hutchings, Brooks, Denny, Lay. Sub.; Livermore.

South East Counties League Division 2 TOTTENHAM HOTSPUR 1 SOUTHEND UNITED 0

SOUTHEND UTD.: Marzurek, Butterworth, Ledger, Byrne, Walker, Dudley, Hutchinson, Short, Ward, Grant, Measures. Sub.: Tuttlebee.

Essex Senior League BRENTWOOD 2 SOUTHEND UNITED 1

SOUTHEND UTD.: McLennan, Styles, Warwick, Hadley, Byford, Braney, Alldred, Pountney, Wakefield, Handelaar, Cleghorn. Scorer: Wakefield.

SOUTH EAST COUNTIES LEAGUE DIVISION I

	P	W	D	L	For	Ag.	Points
Ipswich Town	27	18	7	2	84	25	43
Fulham	26	14	16	6	62	34	34
Tottenham Hotspur	24	15	3	- 6	65	28	33
Arsenal	24	12	7	5	48	27	31
West Ham United	26	- 11	8	7	45	32	30
Orient	25	10	9	6	49	34	29
Southend United	25	11	4	10	44	48	26
Chelsea	22	10	5	7	52	35	25
Crystal Palace	25	10	4	11	39	49	24
Charlton Athletic	25	9	5	11	34	45	23
Queens Park Rangers	25	11	1	13	36	48	23
Portsmouth	25	7	6	12	43	57	20
Watford	25	8	2	15	36	63	18
Millwall	28	5	5	18	29	60	15
Reading	26	6	2	18	26	78	14
Gillingham	22	4	4	14	27	56	12

DIVISION 2 LEAGUE TABLE

Tottenham Hotspur	7	6	LV	1	11	3	12
West Ham United	7	5	1	1	11	5	11
Orient	6	2	2	2	9	7	6
Southend United	7	2	1	4	9	12	5
Watford	8	1	2	5	13	20	4
Chelsea	7	2	3-1-11	5	9	14	4

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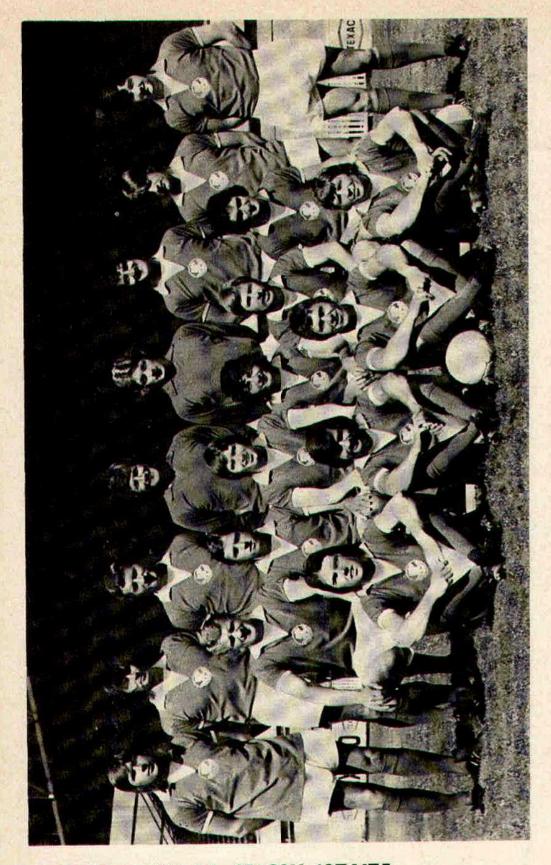
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Back row: D. Munks, R. Potter, D. McGovern, J. Barron, J. Allen F. Burrows, T. Jenkins, R. Clarke.

Middle row: N. Trollope, D. Moss, P. Eastoe, D. Syrett, D. Hubbard H. Maclean.

Front row: J. McLaughlin, W. Dixon, K. Stroud, J. Butler.

LEAGUE DIVISION THREE

	P	W	D	L	For	Ag.	Points
Blackburn	40	20	13	7	61	41	53
Plymouth	40	22	- 8	10	74	55	52
Charlton	40	20	9	11	69	54	49
Crystal Palace	40	16	15	9	56	47	47
Swindon	42	18	11	13	56	52	47
Port Vale	41	16	14	11	53	45	46
Preston	41	18	8	15	55	47	44
Walsall	40	16	11	13	61	48	43
Peterboro	38	16	11	- 11	37	45	43
Hereford	42	16	10	16	57	59	42
Colchester	40	15	11	14	61	55	41
Wrexham	40	14	12	14	61	49	40
Gillingham	40	14	12	14	58	53	40
Chesterfield	42	14	11	17	58	63	39
Bury	41	13	12	16	47	45	38
Grimsby	41	13	12	16	50	59	38
Halifax	41	12	14	15	45	60	38
Brighton	40	14	9	17	51	60	37
Southend United	42	11	15	16	41	48	37
Aldershot	42	14	9	19	49	55	36
Watford	40	9	16	15	45	62	34
Bournemouth	39	11	10	18	36	46	32
Tranmere	40	11	7	22	49	34	29
Huddersfield	42	10	8	24	44	72	28

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LEAGUE DIVISION THREE

UNITED v. Bury

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LEAGUE DIVISION THREE

UNITED v. Colchester United

FRIDAY, 25th APRIL Kick - Off 7.30 p.m.

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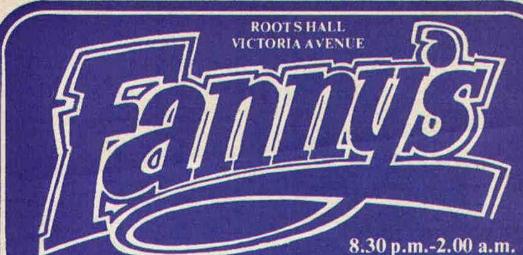
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SUNSHINE

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Todays Line up

SWINDON TOWN SOUTHEND UNITED Jim BARRON Malcolm WEBSTER John McLAUGHLIN Dave WORTHINGTON John TROLLOPE Tony TAYLOR Jim STROUD Alan MOODY Colin PROPHETT Neil TOWNSEND David MOSS lan MACKENZIE 7 David SYRETT Alan LITTLE Peter EASTOE Stuart BRACE Tony JENKINS Steve LAMB Trevor ANDERSON Dave CUNNINGHAM 11 Mike DILLON Ron POUNTNEY 12 SCORFRS SCORERS

Referee: H. R. Robinson, Norwich

Linesmen:

Red Flag: J. G. Sweet, Sidcup, Kent Orange Flag: J. W. A. Craigie, Chatham

Today's Referee: REGINALD ROBIN-SON (Norwich). Refereed in local leagues in Norfolk and the Football Combination before going on The League line, the supplementary list and the full list for this season. Senior linesman at last season's F.A. Amateur Cup Final at Wembley, he was on the line for the Football League-Irish League match in 1971-72 and has officiated in Italy. Married with two children, he is a maintenance engineer. Interests include coaching and training young players, all sports, photography and working with young people . . . he is a qualified youth leader.



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